

## **IN THE CLAIMS**

1. (Previously Presented) A method of communication between at least a calling-from-party and a calling-to-party, the method comprising:

transmitting a uniform resource locator to the calling-from-party in response to an initiation signal from the calling-from-party;

determining if the calling-to-party is a service subscriber; and

establishing a voice link to the calling-to-party in response to the initiation signal from the calling-from-party.

2. (Original) The method of Claim 1, comprising:

bridging the initiation signal from the calling-from-party with the established voice link to the calling-to-party.

3. (Original) The method of Claim 2, wherein the uniform resource locator identifies a location of a multimedia content.

4. (Original) The method of Claim 3, wherein the step of transmitting a uniform resource locator comprises:

establishing a first data session for downloading the multimedia content.

5. (Cancel)

6. (Previously Presented) The method of Claim 3, wherein the step of determining the calling-to-party is a service subscriber comprises:

looking up the calling-to-party in a data base of service subscribers.

7. (Original) The method of Claim 6, wherein the step of transmitting a uniform resource locator comprises:

selecting the uniform resource locator if the calling-to-party is a least one of the service subscribers in the database.

8. (Original) The method of Claim 4, wherein the step of transmitting a uniform resource locator comprises:

establishing a second data session for transmitting the uniform resource locator to the calling-from-party;

terminating the established second data session in response to the step of establishing a voice link to the calling-to-party; and

terminating the established first data session after the step of terminating the established second data session.

9. (Previously Presented) A method of communication with a calling-to-party, the method comprising:

receiving a uniform resource locator associated with the calling-to-party in response to an initiation signal from a calling-from-party;

enabling the calling-from-party to determine whether the calling-to-party is a service subscriber; and

establishing a first data session in response to the received uniform resource locator.

10. (Original) The method of Claim 9, wherein the step of receiving a uniform resource locator comprises:

establishing a second data session for receiving the uniform resource locator.

11. (Currently Amended) The method of Claim 10, wherein the uniform resource locator identifies a location for multimedia content to be received over the ~~second~~ first data session.

12. (Currently Amended) The method of Claim 11, wherein the multimedia content is received over the ~~second~~ first data session if the calling-to-party is a service subscriber.

13. (Original) The method of Claim 12, comprising:

bridging the initiation signal from the calling-from-party into a voice link from the calling-from-party to the calling-to-party.

14. (Original) The method of Claim 13, comprising:

terminating the established second data session prior to the step of bridging the initiation signal; and

terminating the established first data session after the step of terminating the established second data session.

15. (Previously Presented) A method of communication with a calling-from-party, the method comprising:

selecting multimedia content associated with a calling-to-party to be forwarded to the calling-from-party in response to identifying the calling-to-party;

determining if the calling-to-party is a service subscriber; and

establishing a voice link form the calling-from-party to the calling-to-party in response to the identifying the calling-to-party.

16. (Original) The method of Claim 15, wherein the multimedia content is selected if the calling-to-party is a service subscriber.

17. (Previously Presented) A method of communication between at least a calling-from-party and a calling-to-party, the method comprising:

receiving an initiation signal from the calling-from-party identifying the calling-to-party;

transmitting multimedia content to the calling-from-party, the multimedia content selected in response to the identifying of the calling-to-party;

determining if the calling-to-party is a service subscriber; and

establishing a voice link to the calling-to-party in response to the initiation signal form the calling-from-party.

18. (Original) The method of Claim 17, comprising:

bridging the initiation signal from the calling-from-party with the established voice link to the calling-to-party.

19. (Original) The method of Claim 17, wherein uniform resource locator identifies a location for the selected multimedia content to be received from, and the step of transmitting multimedia content comprises:

transmitting a uniform resource locator; and

establishing a first data session for the transmission of the multimedia content.

20. (Cancel)

21. (Previously Presented) The method of Claim 19, wherein the step of determining if the calling-to-party is a service subscriber comprises:

looking up the calling-to-party in a database of service subscribers.

22. (Original) The method of Claim 21, wherein the step of transmitting a uniform resource locator comprises:

selecting the uniform resource locator if the calling-to-party is at least one of the service subscribers in the database.

23. (Original) The method of Claim 19, wherein the step of transmitting a uniform resource locator comprises:

establishing a second data session for transmitting the uniform resource locator to the calling-from-party;

terminating the established second data session in response to the step of establishing a voice link; and

terminating the established first data session after the step of terminating the established second data session.

24. (Previously Presented) A method of communication between at least a calling-from-party and a calling-to-party, comprising:

receiving an initiation signal from the calling-from-party identifying the calling-to-party;  
transmitting a uniform resource locator to the calling-from-party, the uniform resource locator selected in response to the identifying the calling-to-party;  
transmitting multimedia content in response to the uniform resource locator;  
determining if the calling-to-party is a service subscriber;  
establishing a voice link to the calling party in response to the initiation signal; and  
bridging the initiation signal from the calling-from-party with the established voice link to the calling-to-party.